

## **Terms and Conditions – Rare Disorders NZ Give us your best shot photo competition**

### **1. Promoter**

The "Glow Up, Show Up" competition (the "Competition") is run by Rare Disorders New Zealand ("RDNZ"). This Competition is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram.

### **2. Eligibility**

- a. The Competition is open to individuals residing in New Zealand.
- b. Entrants may have a private or public Facebook or Instagram account, but the entered photo must be publicly visible for the duration of the Competition.
- c. Employees of RDNZ and their immediate family members are not eligible to enter.
- d. Social media influencers and celebrities with 10,000 or more followers on any single platform are not eligible to enter.

### **3. Competition Period**

- a. The Competition opens on 28 February 2025 (Rare Disease Day) and runs throughout March (Rare Disorders Month) and closes at 10:00 AM NZDT on 1 April 2025.

### **4. How to Enter**

- a. Multiple entries are allowed.
- b. To enter, participants must:
  - i. Snap a photo featuring one of the following: - A building or monument lit up for Rare Disorders Month - The entrant wearing bright clothing or accessories - The entrant displaying a Rare Disorders NZ temporary tattoo
  - ii. Share the photo on Facebook and/or Instagram
  - iii. Tag @RareDisorders\_NZ in the post
  - iv. Use the hashtags #GlowUpShowUp and #RareDisordersMonth
- c. Posts must remain public for the duration of the Competition to be eligible.

### **5. Winner Selection**

- a. The winner will be determined based on the highest number of "likes" on their competition post by 10:00 AM NZDT on 1 April 2025.
- b. In the event of a tie, RDNZ will select a winner based on creativity and adherence to the theme.
- c. The winner will be announced on RDNZ's social media pages and contacted via direct message on the platform where they entered within seven (7) days of the Competition closing.

## **6. Prize**

- a. The winner will receive a prize (to be announced by RDNZ).
- b. The prize is non-transferable, non-refundable, and cannot be exchanged for cash.
- c. Spot prizes may be awarded at RDNZ's discretion.

## **7. General Terms**

- a. Participants confirm that their submitted photo does not infringe on any third-party rights.
- b. Any individuals featured in an entry must have given their permission for the image to be shared. If the image includes anyone under the age of 16, consent from a parent or guardian is required.
- c. Any attempts to artificially increase likes, including but not limited to the use of bots, paid engagement services, or other fraudulent methods, will result in disqualification.
- d. RDNZ reserves the right to disqualify any entry deemed inappropriate, misleading, offensive, or not meeting the eligibility criteria.
- e. RDNZ accepts no responsibility for lost, late, incomplete, or incorrectly submitted entries.
- f. By entering, participants grant RDNZ permission to share their competition entry on RDNZ's social media channels, website, and promotional materials.

## **8. Changes and Cancellation**

RDNZ reserves the right to modify, suspend, or cancel the Competition at any time if circumstances arise that are beyond its control.

By entering, participants agree to these Terms and Conditions. For any questions, please contact RDNZ at [enquiries@raredisorders.org.nz](mailto:enquiries@raredisorders.org.nz)